

July 2009

Dallas, Texas

Women's Finance Exchange



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A LETTER FROM OUR PRESIDENT

All I can say is .. WOW! I can hardly believe that the year is half over; then again, I'm sure 2009 has been an ... interesting adventure ... for us all.

The spring heralded such wonderful career-developing programs as; Betsy Bagley gave us all the low-down on "On-Ramping and Off-Ramping" our careers, and Debbie Mrazak taught us that in sales, you don't have to "Love it or Hate it" to be successful (and we ALL seek to grow our business). May held our annual "Extreme Networking" event, always a fun way to make new contacts.



In June, our "Off" month, we had a TREMENDOUS-LY fun time at the rescheduled golf tournament. Wonderful weather – and time spent socializing with friends new and old. We had a whopping 26 volunteers, and everyone got to know SOMEONE new.

I'm very grateful to each and every one of you who served on the committee and who helped the day of – the tournament would not be possible without you. Naturally, because of your efforts, we STILL heard that we have the best-run, most-fun tournament in town!! Way to go WOMEN of WFE, civic-minded givers, AS WELL AS party throwers-extraordinaire ... I'm proud to know you all!

I write this on the eve of the Happy Hour event in July, which was attended by 90+ people last year. This year we've invited the women of CREW to join us – it should be a fabulous event.

In September, as we take stock of where we are coming into the last quarter of the year, we're having a speaker come and speak about "Emotional Intelligence", which should be informative and timely. October brings our annual "Duck Hunt", this year at Black Market / White House. I can hardly wait!

To be sure, there is Much FUN ahead (as always in this organization), as we now turn our attention to the second half of the year.

Join us at our Happy Hour in July – catch up with everyone's happenings over the summer and mingle with the other outstanding women's groups who will be joining our fete at Popolo's.

Keep having a great summer – see you at the Happy Hour!!

Best Regards,
Susan

"We make a living by what we get, but we make a life by what we give." ~ Churchill

APRIL						
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				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

YOUR QUARTERLY OUTLOOK

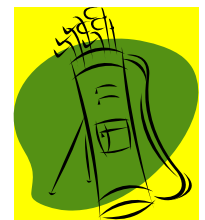
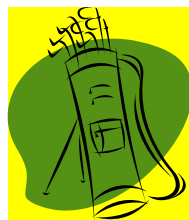
Our 8th Annual WFE Charity Golf Tournament benefitting the Dallas Women's Foundation was planned for **April 27**, but was postponed until June 15 due to the torrential rains we had that month.



MAY						
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22	23	24	25	26	27	28

On **May 12** members enjoyed our annual **Extreme Networking** event at the Belo Mansion. The "speed dating" concept was applied, and each attendee had five one on one "mini-meetings" with other guests where you could discuss who you are and what you do. Everybody met someone new and had a blast!

JUNE						
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



Thank you to Popolo's
for graciously hosting our July Happy Hour event!
You don't want to miss it!!

WOMEN'S FINANCE EXCHANGE 8TH ANNUAL CHARITY GOLF TOURNAMENT

On June 15th, 2009, the Women's Finance Exchange completed another successful charity golf tournament!!

Even in this difficult fund raising climate, we were able to raise over **\$20,000** as a donation to the **Dallas Women's Foundation** (www.dallaswomensfoundation.org). This accomplishment could not happen without the help of **many**, hard-working Individuals and the generosity of many Corporations. Our sincere **THANKS** to all the Corporate and Individual **SPONSORS** who were able to donate money to our annual charity event.



Thank You
2009 WFE



Charity Golf Tournament Sponsors



LOCKE LORD BISSELL & LIDDELL LLP

MESSETT FINANCIAL

Robert Webb
& Associates



WFE would also like to thank the following women who served on our golf committee and generously donated their time and resources: Amanda Blankenship, Amanda Cone, Amy Wharton, Carolyn Beebe, Deanna Walker, Jennifer Zuniga, Brianna Larson, Lynn Soderstrom, Melissa Meagher, Susan Newbold, Susan Lunn and Suzanne Lovett. The golf committee not only organized everything up until the day of the event, but also diligently solicited corporate sponsorships, raffle prizes and goodie bag items.

Congratulations ladies - all of your hard work paid off!

Additionally, we want to thank all of those who volunteered the day of the tournament and appreciate all their hard work.

Finally, we would like to thank all of the golfers and golf clinic participants. Without all of you we would not have this tournament! Thanks for always participating in and contributing to our annual charity golf event. Seeing the golf participants having a good time and networking all in the name of Charity is one of the best rewards of all!

Philanthropy Co-Chairs - Vicki Farris and Melinda Fricke

THE WOMEN'S FINANCE EXCHANGE INVITES THE WOMEN OF



THE FINANCE FORUM
"The networking forum for commercial finance professionals"

TO JOIN US FOR OUR ANNUAL **SUMMER HAPPY HOUR!**

Please join the members of all five groups for a great evening of cocktails, food and networking!

Tuesday, July 14th

POPOLO'S CAFE

5959 Royal Lane
Dallas, TX 75230

4:30pm – 7:00pm

COST: FREE!

COMPLIMENTARY HOT APPETIZERS AND DRINKS

Please RSVP by Thursday, July 9th to womensfinanceexchange@gmail.com

GOLD SPONSORS:



SILVER SPONSORS:



DOOR PRIZE SPONSORS:



MEET A BOARD MEMBER, MELINDA FRICKE

Melinda moved to Dallas twelve years ago from her hometown of Phoenix, Arizona. She attended Arizona State University where she majored in Business Management. She currently works for Crestmark Capital in the Dallas office providing asset based lending and factoring for her clients. A good lead for Melinda is any company looking for working capital financing that is having difficulty finding traditional bank financing. She has worked in the factoring and asset based lending field for sixteen years.

What are your hobbies and interests? For exercise, Melinda enjoys running, swimming, and playing tennis. In the winter she enjoys snow skiing and tries to get to Colorado once a year to visit her friends who live there and go skiing. She also loves to travel. Her favorite places she has traveled are Prague, Paris, Maui, and Santorini. This October, Melinda and her husband are going back to Maui to celebrate their 5th wedding anniversary. She has traveled to seven different countries so far and plans to visit many more.

Do you have any favorite sports? Melinda's favorite sport to watch is College Football (even though she says her beloved ASU Sun Devils have not had a great football team in awhile). She enjoys watching any college football game and attends many LSU Tiger Football games since her husband and his entire family has season tickets.

What are some of your favorite books or movies? Right now Melinda is reading two books. One is *The Girls from Ames* by Jeffrey Zazlow. It is a story about a group of women who grew up together and have stayed good friends throughout their life. Melinda is blessed to also have a close group of friends from grade school and high school that she is close to. In fact, five of those friends are coming to her house in August for a visit. The other book Melinda is reading right now is *The Innocent Man* by John Grisham.

Do you want to share about your family, spouse, pets or anyone else? Melinda has been married for five years to David Fricke. They are pet lovers and have a 19 year old Beagle named Linus and an 11 year old cat named Nancy.

THANK YOU TO OUR 2009 CORPORATE SPONSORS



To find out about our Corporate Sponsorship program, please contact the Communications Committee or visit our website at www.wfedallas.org.

WFE Member News



Member **Tanya Little** has launched new company Hart Advisors Group, which she formed with her twin sister, Angel Benschneider.

Member **Megan Kinsey** became engaged in May and is planning a June 2010 wedding. Congratulations Megan!

The following members all received Starbucks gift cards for referring a new WFE member!

Amanda Blankenship
Cindy Boehle
Deanna Walker (x2)
Jill Svoboda (x2)
Mandy Austin
Martha Mathews
Megan Harrison
Melinda Fricke (x2)
Melissa Meagher
Merriott Terry
Moira Hagan (x2)
Susan Lunn

Note: (x2) designates those who referred 2 new members. Thanks, Ladies!

ANNOUNCEMENT

Check out our **NEW** and **IMPROVED** WFE website at www.wfedallas.org!! You can register, update your personal information, RSVP and renew your membership online today!

WFE's 2009 Membership Options

Regular Membership - \$175
 Available from March 1st to October 31st

Early Bird Special Rate - \$150
 Available from November 1st - February 28th

WFE Membership Incentives

Corporate Sponsorships - \$1500
 Includes 4 Paid Memberships
 Signage at all Lunches
 Recognition in Quarterly Newsletter

Multiple Memberships
 Available for businesses with Multiple Members in WFE,
 Buy 3 get 1 FREE!